

A L E X

L E E

E X P L O R E + I N S P I R E + G R O W

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E D U C A T I O N

COLORADO STATE UNIVERSITY

Bachelor of Arts in Journalism and Media
Communication, May 2017

Emphasis in writing and photography, minor
in cultural communication.

Involvement: Kappa Kappa Gamma-Epsilon Beta
chapter, host/backwait at The Kitchen.

E X P E R T I S E

AP Style
Copy Editing
Blogging
Photography
Social Media
Multimedia Storytelling
Photoshop
InDesign
Premier Pro
Illustrator
Content Management Systems

E X P L O R A T I O N S

KAMPALA, UGANDA

February - April 2013 & May - June 2014
Volunteered for a non-profit, Peace for Children Africa, teaching English, doing a slum outreach and an orphanage program. I kept a blog and found my passion for photography.

CHIANG RAI, THAILAND

April - May 2013
I taught English to children and hilltribe women, while keeping a blog and photographing my experience.

GUATEMALA

August 2010
Helped provide relief-aid for those affected by a hurricane and did orphanage work.

E X P E R I E N C E

EMERGING MARKET VIEWS - New York, NY

Reporting and Social Media Intern
June - December 2016

I was an intern for the start-up business of emerging global markets, in charge of content writing and researching. I ran the Instagram, contributed to the ideation of new assignments, and wrote feature stories for emerging global companies. Patience, adaptability and independence were a few key aspects that I gained throughout my internship experience.

AFRICAN DREAM INITIATIVE - Brooklyn, NY

Strategic Marketing & Communications Intern
May - July 2016

I ran the social media platforms, such as Instagram, Facebook, Pinterest and Twitter, and started an online blog using Wordpress for the non-profit that is based in Uganda, but ran in New York. I was a part of their annual fundraiser, helping spread the word and communicated effectively in order to raise money for the kids to go to school and have necessary resources to live.

ROCKY MOUNTAIN COLLEGIAN - Fort Collins,

CO: Colorado State University
Arts & Entertainment Reporter & Writer
January - May 2015

Reported and wrote articles, attended weekly meetings, communicated efficiently and effectively to my editor from assignment to deadline, and helped assist in editing. I covered stories such as brewery yoga, boutique openings, events in town, etc.

BLUE HARVEST APPAREL - Fort Collins, CO

Sales & Public Sales Associate
March - July 2015

Provided exceptional knowledge of products and meaning behind each item sold in the store. I also created trending social media plans and carried out the monthly newsletter to customers.